# **2020 Year-In-Review Email Template**

**Subject Line:** From [Your Company Name] : End-of-year greetings

Hello, [First Name]  
  
Well, 2020 had its challenges, to say the least.  
  
Still, here at [Your Company Name], we made the best of things. And [I/we] couldn’t have done it without you, [my/our] valued clients. This year, more than any other in recent memory, [I/we] especially thank you for your business.  
  
This year gave [me/us] some extra time to think about the business. And [I/we] challenged [myself/ourselves] to focus that time on your client experience. [I’m/We’re] proud to say that [I/we] made the following enhancements in 2020: 

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[I am/We are] determined to make 2021 a great year – [I/we] have some exciting things planned that [I’ll/we’ll] share with you in the early part of next year.  
  
Until then, [I/we] hope that you and your family have a wonderful and safe holiday season.   
  
Best,  
[Your Name]

[Your Company Name]